

Marketing & Communication Intern

Do you enjoy marketing? Do you want to be a part of a young and cool team?

We are looking for a dedicated intern to join our Marketing team at NorthQ, Copenhagen, Denmark for a period of 3 months.

The Marketing & Communication Intern will have to implement and supervise operational marketing & communication functions for NorthQ ApS. Please note that the position is unpaid.

Main tasks will be:

- Manage NorthQ post plan for blog and social media
- Contribution to the creation of content for NorthQ blog, website and social media accounts
- Conduct relevant market research and monitor trends and competitors
- In cooperation with the Marketing & Sales team, propose and execute the company's B2C sales strategy with a scope to achieve profitability and volume objectives
- In cooperation with the Marketing & Sales team, propose and execute the company's online advertising plan and media strategy with a scope to build a long-term market position, achieve profitability and volume objectives
- Contribution to the company's brand-positioning strategy in cooperation with NorthQ Directors
- Undertake SEO/SEM tasks
- Assist Marketing and Communication Manager in various Marketing & Communication tasks

Skills and qualifications

- Excellent communicator in English – especially in writing (Second language is advantage)
- High education – marketing oriented
- Advanced Microsoft Excel and Power Point user
- Cross-functionality
- Creativity
- Autonomy
- Organization and Strictness



Others:

- Duration - 3 months
- Unpaid
- Flexible working hours
- Part time
- Possibility for full time position after 3 months, according to your results

About Us

NorthQ ApS is a Danish technology company, specialized in internet of things with a main focus on manufacturing and developing home automation and energy optimization solutions. We want to improve people's life and offer them a more sustainable one, where they can bond in a new way and at the same time save money on energy in their homes with unique and easy to use quality products based on a new technology. In order to achieve that we try to create creative international environment in which we work hard and generate new ideas every day.

If you are interested in this position please send us your CV and Cover Letter to hr@northq.com

