

Marketing & Communication Intern

Do you enjoy marketing? Do you want to be a part of a young and cool team?

We are looking for a dedicated intern to join our Marketing team at NorthQ, Copenhagen, Denmark for a period of 4 months. The Marketing & Communication Intern should implement and supervise operational marketing & communication functions for NorthQ ApS.

Please note that the position is unpaid.

Main tasks will be:

- Manage NorthQ post plan for blog and social media
- Contribution to the creation of content for NorthQ blog, website and social media accounts
- Conduct relevant market research and monitor trends and competitors
- In cooperation with the Marketing & Sales team, propose and execute the company's B2C sales strategy with a scope to achieve profitability and volume objectives
- In cooperation with the Marketing & Sales team, propose and execute the company's online advertising plan and media strategy with a scope to build a long-term market position, achieve profitability and volume objectives
- Contribution to the company's brand-positioning strategy in cooperation with NorthQ Directors
- Undertake SEO/SEM tasks
- Assist Marketing and Communication Manager in various tasks

Skills and qualifications:

- Excellent communicator in English - especially in writing (Second language is advantage)
- High education - marketing oriented
- Advanced Microsoft Excel and Power Point user
- Cross-functionality
- Creativity

- Autonomy
- Organization and Strictness

Others:

- Duration - 3 months
- Unpaid
- Flexible working hours
- Part time
- Possibility for full time position after 3 months, according to your results
- Application deadline

About Us:

NorthQ ApS is a Danish technology company, specialized in internet of things with the focus on manufacturing and developing home automation and energy optimization solutions. We want to improve people's life and offer them a more sustainable one, where they can bond in a new way and at the same time save money on energy in their homes with unique and easy to use quality products based on a new technology. To achieve this goal, we gather people from around the World who work together in an international environment and generate new ideas every day.